

**Proceedings of the IPR programme organized on the occasion of World Intellectual Property Day on 01.05.2025 at 10.30 AM, ICAR-IIRR, Hyderabad**

As part of the ICAR initiative, IIRR organized a programme on Intellectual Property Rights (IPR) on World Intellectual Property Day on 1st May 2025 at 10.30 AM in Seminar Hall -I, ICAR-Indian Institute of Rice Research, Hyderabad. The theme for this year was “IP AND MUSIC: FEEL THE BEAT OF IP.” About 80 participants, including Scientists, Project Staff and Research Scholars of ICAR-IIRR, attended the programme.

Dr. C. Kannan, Principal Scientist & Chairman, ITMU, ICAR-IIRR, acted as the Moderator for the event and welcomed the Director, ICAR-IIRR and the guest speaker, Mr. Ranjith Reddy, IP Attorney & Co-Founder, Velocity Research. He gave a brief introduction of the speaker in which he highlighted that Mr. Ranjith Reddy is a Pharmaceutical Engineer by Education, a Business Lawyer by profession and an Innovation Practitioner by passion. Mr. Ranjith Reddy is a Registered Patent Agent & Advocate and has been practising Intellectual Property Laws and Corporate Laws for the last 10 years. He provides consulting and strategic services in the areas of Law, Research, Innovation and Intellectual Property.

Dr. R.M. Sundaram, Director, ICAR-IIRR welcomed the speaker and all the participants. In his introductory remarks, he emphasized the importance of Intellectual Property Rights in the agriculture sector. such as patents, copyrights, designs, trademarks, and plant varieties for encouraging innovation and creativity among the scientific fraternity of the institute and discussed the technologies developed and protected under appropriate IPR. He also explained the process of technology sharing and the challenges faced in commercialization



Mr. Ranjith Reddy delivered an insightful offline presentation on “**Intellectual Property in Agriculture.**” He explained that Intellectual Property Rights grant creators the authority to protect,

control and benefit from their intellectual creations. He highlighted how IP secures the rights of creators and briefly discussed the various forms of IP, such as Patents, Trademarks, Copyrights, Industrial Designs, Geographical Indications, Trade Secrets, Protection of Plant varieties & Farmers Rights, using relevant examples.

Dr. Kalyani, Member Secretary ITMU, ICAR-IIRR, extended a vote of thanks to the Director General, ICAR, the Assistant Director General (IP&TM Unit) and the Director, IIRR, for their initiative and support in organizing the programme. She also thanked Mr. Ranjith Reddy for his excellent presentation on “Intellectual Property in Agriculture,” during which Scientists and Project Staff of ICAR-IIRR had the opportunity to clarify many of their doubts regarding IP through practical examples.

Dr.C.Kannan  
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